

## Richmond VisitAbility Task Force Phase II Action Plan

**Goal 1:** Understand the perspectives on visitability of builders, developers and renovators, especially those who are supportive of accessible designs, as well as home owners and consumers

| Strategy  | Actions  | When  | In-Charge   | Communication   | Outcomes  |
|---|--|---|---|---|---|
| Identify a list of developers who are community champions in accessible designs | Promote CCDS's Award of Excellence   | Deadline: February 28, 2015   | <ul style="list-style-type: none"> <li>Jamee Justason (Real Estate Board of Greater Vancouver)</li> <li>Mark Sakai of Greater Vancouver Home Builders' Association (GVHBA)</li> </ul> | <ul style="list-style-type: none"> <li>Real Estate Magazine article</li> <li>Info to GVHBA members</li> </ul> | <ul style="list-style-type: none"> <li>Article on Realtor Link (11,500 realtors)</li> <li>Info circulated to Builders (815 members)</li> <li>Info widely spread on Social Media and other channels such as presentation to UDI</li> </ul>   |
|   | Presentation to builders and developers e.g. UDI, Richmond Small Builders' Group, etc. | Till September 2015   | <ul style="list-style-type: none"> <li>VisitAbility Presentation Team – Tom Parker, Ella Huang, George Pope &amp; De Whalen</li> </ul>  | <ul style="list-style-type: none"> <li>Reporting to Task Force in the bi-monthly meetings</li> </ul>          | <ul style="list-style-type: none"> <li>Presentation to UDI on 27 November, 2014</li> </ul>  |
| Gather best practices about visitability  | Home Profiling Project – a customized accessible house in Richmond                     | January to March 2015   | <ul style="list-style-type: none"> <li>Perry Hoogveld</li> </ul>  | <ul style="list-style-type: none"> <li>Pre-launch visit has been arranged for April 2, 2015</li> </ul>        | <ul style="list-style-type: none"> <li>Rancher Townhome at 22-5111 Maple Road in Richmond</li> <li>The unit is accessible inside, but there is a step at the front entrance and at the entrance from the car porch</li> </ul>   |
|   | Surveys to Renovators  | <ul style="list-style-type: none"> <li>February 2015 to send out the survey</li> <li>Extended deadline to end of April</li> <li>May 2015 to compile the report</li> </ul> | <ul style="list-style-type: none"> <li>Task force to develop survey questionnaire</li> <li>Survey questionnaire to Mark Sakai of GVHBA to distribute to their members</li> </ul>      | <ul style="list-style-type: none"> <li>Presentation material available on-line</li> </ul>                     | <ul style="list-style-type: none"> <li>Survey design completed in February, sent out in March, deadline for survey till end of April</li> <li><a href="http://www.accessrichmond.ca/survey/">http://www.accessrichmond.ca/survey/</a></li> <li>Upon completion at end of April, 10 responses received, out of 90 mail-outs</li> </ul> |

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| Strategy                                  | Actions   | When  | In-Charge  | Communication  | Outcomes   |
|---|---|---|--|--|--|
| Gather best practices about visitability  | Proposed to expand survey to Architects & Realtors  | <ul style="list-style-type: none"> <li>June 2015</li> </ul> | <ul style="list-style-type: none"> <li>Task force to modify survey questionnaire</li> </ul>        | <ul style="list-style-type: none"> <li>Presentation material available on-line</li> </ul>  | <ul style="list-style-type: none"> <li>The goal is to develop resources to demographic specifically related to the topics</li> <li>Public education materials by producing a brochure</li> </ul>   |
|   | BC Provincial VisitAble Housing Resource  | Deadline: February 28, 2015                                 | <ul style="list-style-type: none"> <li>All task force members to send resources to Ella</li> </ul> | <ul style="list-style-type: none"> <li>Send a collective info sheet to CCDS</li> </ul>   | <ul style="list-style-type: none"> <li>Resource list submitted</li> <li>On-going submission is feasible</li> </ul>   |
| Unified Building Codes for "VisitAbility" | Research on Certification Training and liaise with Ontario Home Builders Association for their initiative | Till September 2015   | <ul style="list-style-type: none"> <li>Tom Parker &amp; Team</li> </ul>                            | <ul style="list-style-type: none"> <li>Reporting to Task Force in the bi-monthly meetings</li> <li>Liaise with Post-secondary Educational Institutions for opportunities in professional development training</li> </ul> | <ul style="list-style-type: none"> <li>Discussion has been conducted on the current requirement for certification of builders and renovators</li> <li>May present opportunity for involvement of the task force</li> <li>Contacts of HPO are identified</li> </ul> |

**Goal 2:** Access Awareness Events – public events to highlight access awareness, with focus on visitability

| Strategy   | Actions   | When      | In-Charge         | Communication   | Outcomes  |
|--|---|-----------|-------------------|---|---|
| Host an event – Access Awareness: Media Launch on VisitAbility | Event hosting   | June 2015 | Entire Task Force | <ul style="list-style-type: none"> <li>Builders &amp; developers</li> <li>Consumers</li> <li>Policy makers</li> <li>General public</li> </ul> | The forum and media launch is no go. Task Force will prepare a media package on VisitAbility info, fact sheets, together with a human story |
|  | Proclamation of June as the Access Awareness Month for the City of Richmond |           |                   |   |   |

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| Strategy                                       | Actions  | When                              | In-Charge          | Communication   | Outcomes  |
|--|--|-----------------------------------|--------------------|---|---|
| Host an Open House – Open Door Richmond at RCD | To introduce and highlight visitability features | June 6-7, 2015, 10 a.m. to 4 p.m. | Task Force Sign-up | <ul style="list-style-type: none"> <li>Publicity through City of Richmond Open Door Event</li> <li>Mail out of VisitAbility info to Accessible Parking Permit holders renewing their permits at the RCD for the period from May to August 2015</li> </ul> | <ul style="list-style-type: none"> <li>Over the 2 days, 52 citizens from Richmond visited the RCD and viewed the display on “VisitAble Housing”</li> <li>VisitAbility info was included in the mail-out to 335 people with their renewal notice for the Accessible Parking Permit, for May, June and July 2015</li> </ul> |

**Goal 3:** Research City of Richmond’s re-zoning process to understand the guidelines on accessibility and visitability

| Strategy                      | Topics                       | When                              | In-Charge  | Communication  | Outcomes  |
|-------------------------------|------------------------------|-----------------------------------|--|--|---|
| Understand existing practices | Re-zoning process and bylaws | At Task Force bi-monthly meetings | <ul style="list-style-type: none"> <li>John Hopkins</li> </ul> | <ul style="list-style-type: none"> <li>Make presentation to and conduct discussion at Task Force in the bi-monthly meetings</li> <li>Task Force Coordinator prepares report</li> </ul> | <ul style="list-style-type: none"> <li>John Hopkins of City of Richmond gave a general presentation on Richmond’s housing policy, bylaws and re-zoning on March 24, 2014</li> </ul> |
|                               | Density Bonus                |                                   |  |  | <ul style="list-style-type: none"> <li>Dina Kae Beno of City of Richmond presented the draft of the City of Richmond’s Affordable Housing Resources Guide</li> </ul>                |
|                               | Secondary suite application  |                                   |  |  |   |